

# Direction 1

For the calm and collected individuals who enjoy sophisticated establishments, but crave underlying fun that is contrasting from their exterior.

- Contrasting
- Underlying Fun
- Sophisticated
- Collected



*In the new computer age the proliferation of typefaces and type manipulations represents a new level of visual pollution threatening our culture. Out of thousands of typefaces, all we need are a few basic ones, and trash the rest. So come and see*

*A Few Basic Typefaces*

The Masters Series: Massimo Vignelli  
February 22 to March 8, 1991

Reception: Thursday, February 21, 6 to 8 pm  
Lecture: Tuesday, February 26, 7 to 9 pm,  
School of Visual Arts Amphitheater.

The third in a series of exhibitions honoring the great  
visual communicators of our time.

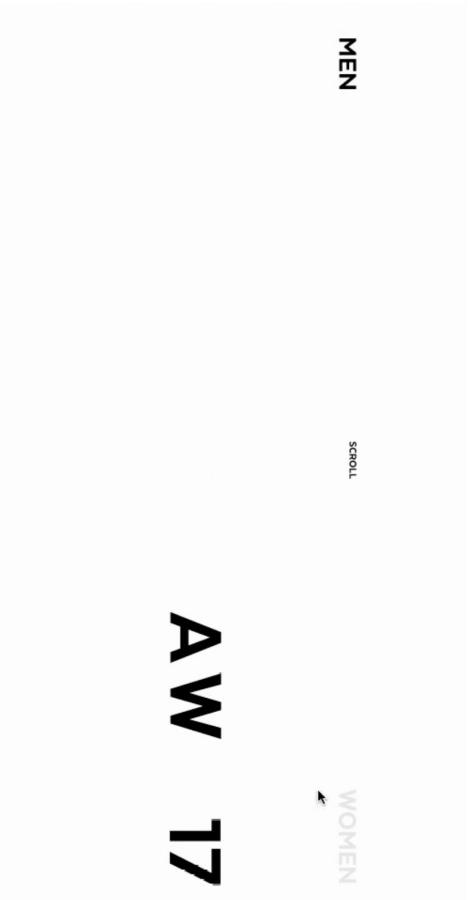
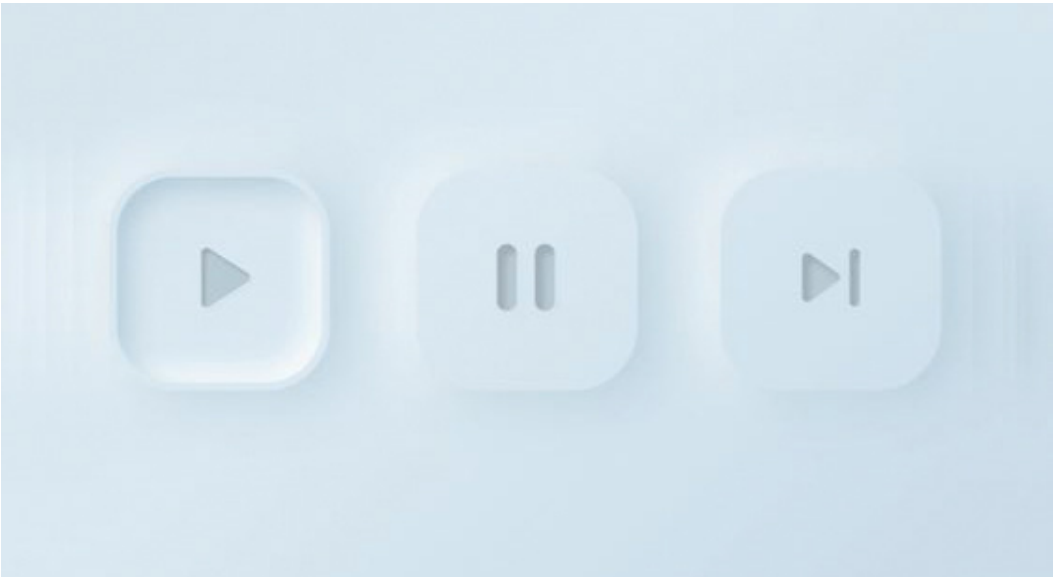
Visual Arts Museum, 209 East 23rd Street, NYC, 10010  
Museum Hours: Monday to Thursday, 9 am to 8 pm,  
Friday, 9 am to 5 pm. Closed Weekends.



# Direction 2

For individuals seeking an authentic and unpretentious eating experience. One that is hospitable, providing a soft and neutral environment to express themselves freely.

- Hospitable
- Unpretentious
- Authentic
- Soft and Neutral



BREAKFAST	<b>The Full Breakfast</b> 8.5 Buck Bacon, Cumberland Sausage, Black Pudding, Grilled Tomato, Poached Egg & Mushroom on Sourdough Toast with Baked Beans	
	<b>Eggy Bread</b> Buck Bacon, Banana & Maple Syrup 7.5 Fruits & Greek Yoghurt (v) 7.5	
	<b>Granola</b> (v) (NO) 5 Greek Yoghurt, Fruits & Honey	
	<b>Eggs on English Muffins</b> served with Hollandaise Sauce – Benedict 7 – Royale 8 – Florentine (v) 7	
	<b>Smashed Chilli Avocado &amp; Feta</b> (v) 6.5 on Sourdough Toast	
Served until 11:30am	<b>Breakfast Ciabattas</b> – Bacon 5 – Sausage 5 – Egg (v) 5 – All Three 8	
	<b>Steak &amp; Eggs Clabatta</b> 12.5	
Watermelon, Ginger & Apple 3.5 Carrot, Pineapple & Orange 3.5		ENERGISER JUICES
HOT DRINKS	<b>Tea</b> 2.55 <b>Americano</b> 2.5 <b>Latte</b> 2.7 <b>Espresso</b> 1.75 <b>Double Espresso</b> 2.5 <b>Cappuccino</b> 2.75	

(v) Suitable for vegetarians, (NO) Contains nuts. We cannot guarantee that all of our dishes are 100% free from nuts or their derivatives. Our menu descriptions do not contain all ingredients to please with your server if you have any particular allergy or requirement. A discretionary service charge of 10% will be added to your bill.

# Direction 3

For distinct individuals who instinctively search for eccentric product offerings that match their blunt and bold personality.

Visceral

Distinct

Eccentric

Blunt and Bold

