

Jonathan Choi

UX + Interaction Designer and glasses wearing enthusiast

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Portfolio jonathanchoi.ca

Design Experience

Twitch Feature Design

3 Weeks in May (School)

UX, UI, Interaction Design

Implemented a new Twitch feature to help extend the user's app experience when their followed streamers aren't online following brand and user research

Dipp'd Ecommerce Site

Jan - Mar 2021 (School)

UX, Interaction Design and Front End Dev

Produced a web and mobile site driven by a self created brand identity amongst a 3 person team to help scale the store's business. Specialized in creating copy and microinteractions within portions of the site

Ventura Future Promotion

Nov - Dec 2020 (School)

UX, Interaction, Graphic Design

Developed graphical and visual assets in a 4 person team to inspire and motivate designers to register for the event. Assisted in forming the art direction, creating copy and making interactions for the prototype

Other Experience

Scouts Leader

Sept 2018 - Present

Developed teaching plans for meetings in local scouts groups as a volunteer providing an engaging learning experience.

GX Representative - PNE

Aug 2015 - 2019 + Oct 2019

Clarified information involving exhibition features and show times to customers at the PNE. Communicated over the phone and in person to provide engaging and memorable interactions for customers.

Production Assistant - Stage 49 Ltd.

Aug 2018 - 2019

Collaborated with production and crew members to set up locations for scenes and relay information during filming. Provided flexible assistance throughout the entire day of each shoot.

Career Skills

Technical Expertise

Photoshop, InDesign, Illustrator, After Effects, Vegas Pro, Figma, Journey Maps, Personas, Moodboards, Wireframing, Prototyping, HTML, CSS, JS, Copywriting

Interpersonal Abilities

Teamwork + Collaboration, Leadership, fluency in Cantonese and English

Education

Simon Fraser University

Sept 2019 - Present

Majoring in Interactive Arts and Technology for a Bachelor of Science

Awards/Achievements

SFU Open Scholarship

September 2021

Dean's Honour Roll

February 2021

BC District + Achievement Scholarship

June 2019

Medal of the Maple Award

April 2018

Interests and Activities

- Video editing
- Watching eSports
- Everything Star Wars
- Eating Sushi
- Playing games